

CONTRACT



WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision		Alt Order #
134908 /		07897648
Product		
Contract Dates	Estimate #	
10/30/12 - 11/05/12	3004	
Advertiser		Original Date / Revision
Hudson, Richard for US House		08/17/12 / 08/17/12
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WCCB	Merideth Radow	Washington-Ea
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
	225	403
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
E 1	WCCB	10/30/12	11/01/12	Fox News Rising	530a-8a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	- T- T---				1	\$175.00		
D 2	WCCB	11/05/12	11/05/12	Fox News Rising	530a-8a		:30			NM	0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-- W- F--				2	\$150.00		
N 3	WCCB	10/31/12	11/02/12	Fox News Rising	8a-9a	8a-9a	:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-- W- F--				2	\$300.00		
N 4	WCCB	11/04/12	11/04/12	Fox NFL Pregame	NFL Pregame		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-----S				1	\$950.00		
E 5	WCCB	10/30/12	11/01/12	Ellen	5p-6p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	- T- T---				1	\$350.00		
N 6	WCCB	11/05/12	11/05/12	Ellen	5p-6p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$350.00		
N 7	WCCB	10/31/12	11/02/12	TMZ	6p-630p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-- W- F--				2	\$500.00		
N 8	WCCB	11/04/12	11/04/12	Fox News Special Edition	Su News After Spo		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-----S				1	\$440.00		
D 9	WCCB	10/30/12	11/01/12	Big Bang Theory 7pm	7p-730p		:30			NM	0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-- W- F--				0	\$0.00		
D 10	WCCB	11/05/12	11/05/12	Big Bang Theory 7pm	7p-730p		:30			NM	0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				0	\$0.00		
N 11	WCCB	10/30/12	11/02/12	Big Bang Theory 730pm	730p-8p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	- TWTF--				4	\$3,400.00		
N 12	WCCB	11/05/12	11/05/12	Big Bang Theory 730pm	730p-8p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$850.00		
N 13	WCCB	11/05/12	11/05/12	FOX Prime	8p-9p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$2,000.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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134908 /	07897648	
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10/30/12 - 11/05/12	HUDSON/CONG/R - NC	3004
Advertiser		Original Date / Revision
Hudson, Richard for US F		08/17/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
N 14	WCCB	10/30/12	10/30/12	FOX Prime						NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,200.00			
N 15	WCCB	10/31/12	10/31/12	World Series						NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				2	\$2,100.00			
D 16	WCCB	10/31/12	10/31/12	FOX Prime						NM	0	\$0.00
N 17	WCCB	11/02/12	11/02/12	FOX Prime						NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$700.00			
N 18	WCCB	11/02/12	11/02/12	FOX Prime						NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,000.00			
N 19	WCCB	10/30/12	11/02/12	Fox News @ 10pm						NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWIF--				4	\$700.00			
N 20	WCCB	11/05/12	11/05/12	Fox News @ 10pm						NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$700.00			
N 21	WCCB	11/03/12	11/03/12	Fox News @ 10pm Sa/Su						NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$600.00			
N 22	WCCB	11/05/12	11/05/12	Fox News Rising						NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$200.00			
N 23	WCCB	10/30/12	11/01/12	Big Bang Theory 7pm						NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-1---				2	\$1,200.00			
N 24	WCCB	11/05/12	11/05/12	Big Bang Theory 7pm						NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,200.00			
N 25	WCCB	10/31/12	10/31/12	X Factor						NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$2,200.00			

Totals 31 \$26,515.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	31	\$26,515.00	\$22,537.75
Totals	31	\$26,515.00	\$22,537.75

Signature: _____ **Date:** _____

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